



SAFE KIDS PA-MCKEAN COUNTY PARTNER PROMOTING CHILD SAFETY and INJURY PREVENTION

Community Report July 1, 2016 — June 30, 2017

HIGHLIGHTS of SAFE KIDS PENNSYLVANIA - MCKEAN COUNTY PARTNER'S EVENTS & ACTIVITIES

RIDE SAFE BICYCLE SAFETY EVENTS

Safe Kids Pennsylvania - McKean County Partner has an ongoing effort to target bicycle safety and helmet use initiatives. CARE staff, along with the support of the United Way of the Bradford Area, Inc. (UWBA), participated in three days of bicycle helmet fittings at George G. Blaisdell Elementary School in Bradford, where a total of 197 Kindergarten students were fitted for and received new bicycle helmets. In addition, bicycle safety presentations took place, educating 310 Kindergarten and Pre-Kindergarten students. The UWBA funded the purchase of the bike helmets through CARE's allocation for child safety and injury prevention initiatives. An additional 34 children were fitted for and received free bike helmets, including 30 given out in Smethport and Port Allegany.

CHILD PASSENGER SAFETY (CPS)

Safe Kids works closely with volunteer Tawnya Slater, Certified CPS Technician, the Pennsylvania State Police (Kane Barracks); Bradford Regional Medical Center; the City of Bradford Police Department and with funding from the United Way of the Bradford Area, Inc. to ensure families in need of car seats have access. CARE requires that a certified car seat technician fit the seat and properly install the seat in the vehicle, and the car seat needs to be the primary seat for the child. A total of 29 car seats were replaced and installed.

BRINGING UP SAFE BABIES

Since 2007, Safe Kids Pennsylvania - McKean County Partner has been working to ensure that every baby born at the Bradford Regional Medical Center (BRMC) receives a Safe Baby bag which includes a variety of safety and community resource information, as well as a redeemable gift certificate for a childproofing kit and other safety and injury prevention materials. CARE partners with BRMC, the PA Department of Health, and the United Way of the Bradford Area, Inc. to promote "safe babies."

SAFETY PARENT RESOURCE & ITEM REFERRAL PROGRAM

In the spring of 2012, with *Community Innovations* funding from the United Way of the Bradford Area, CARE for Children launched a new program designed to bring necessary home safety items to families in need. Working with in-home service providers, Safe Kids distributes various items such as door knob covers, cupboard locks and latches, outlet covers, appliance locks, toilet seat locks, furniture straps and carbon monoxide detectors. The McKean County Family Centers as well as Early Intervention providers are an active partner in these efforts by providing family referrals.

KIDS FEST

Safe Kids Pennsylvania—McKean County Partner participates in Kids Fest, an annual county-wide event that gives parents information about safety, health, and development. The Safe Kids display focused on bicycle safety and proper helmet use. Safe Kids also partnered with other community organizations like the Exchange Club, Bradford Rotary Club, and the Bradford Police Department to provide information on preventing Shaken Baby Syndrome, Safe Strides, and Gun and Internet Safety. 730 children and parents attended this year's event.

COMMUNITY INVOLVEMENT

Throughout the year, representatives from CARE for Children and our child safety partners participate in various community initiatives including providing glow sticks for the Bradford City Fire Department to distribute for Halloween, Water Safety Day at the Smethport and Port Allegany community pools, and other community-wide events to promote child safety and injury prevention efforts.



Chris Salerno and Terry Brinker, members of the Bradford City Fire Department, accept a donation of Halloween glow sticks from Kimberly Engstrom, CARE preschool director and Safe Kids advisory council member and her son Elias.



Volunteer Certified Child Passenger Safety Technician, Tawnya Slater, performs a car seat safety check at the Ashley Booth Griffin CARE for Children Center.



Alexis Close, CARE preschool teacher and special instructor, fits a bicycle helmet during the Kindergarten Bicycle Helmet Program at George G. Blaisdell Elementary School in Bradford.

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<u>Safe Kids Pennsylvania - McKean County Partner EVENT/PROGRAM</u>	<u>No. Kids Impacted</u>	<u># of Safety Items Distributed</u>	<u>No. Volunteers</u>	<u>Safety Items Distributed</u>
Child Passenger Safety and Car Seat Checks	42	29	2	42 car seats checked and 29 car seats replaced; car seat and child passenger safety information distributed.
"Ride Safe" Bicycle Safety and Helmet Use	231	231	7	197 Bradford Kindergarten students, 30 Smethport and Port Allegany children, and 4 additional children received new bike helmets and information on bicycle safety, summer safety, and pedestrian safety.
Safe Baby Bags for Children born at Bradford Regional Medical Center	180	180		Safe Baby bags include a voucher for a free childproofing kit, Mr. Yuck stickers, and information on child development and safety topics.
Safety Item Referral Program	96	52		52 families received childproofing kits and other safety items.
Carbon Monoxide Detector Program	15	7		7 families received carbon monoxide detectors for their homes; carbon monoxide safety information was distributed.
McKean County Kids Fest	398	398		Safe Kids displays focused on wheel safety, preventing shaken babies, and gait training/proper footwear for babies and toddlers; sunscreen, first aid kits, ice packs, and water bottles were given out.
Smethport and Port Allegany Water Safety Day	75	75	1	Water and summer safety displays; sunblock and water giveaways; distributed water and summer safety information for families to take home. 75 youth attended and 30 received bicycle helmets.
Other Safety Programs/Activities: "Be Burn Aware" in Rainbow Corner Preschool (34 students) Glow Sticks for Halloween Safety (1152 children) Safety Presentations (606 students) Water Safety in Rainbow Corner Preschool and Therapeutic Recreation Summer Camps (40 children)	1,832	1,832		Glow sticks, gun safety, car seat safety, bicycle safety and helmet use, water safety, pedestrian safety, Halloween safety, hydration and water bottles.
<u>TOTAL</u>	2,869	2,804	10	

Safe Kids PA - McKean County Partner 2016-2017 Advisory Council

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Kimberly Engstrom
Leslie Kallenborn
CARE for Children

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United Way of the Bradford Area, Inc.

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Beacon Light Behavioral Health Systems

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Brent Raabe
Bradford Family YMCA

Lee Sizemore
McKean County Dept. of Human Services

Jennifer Landmesser
McKean County Dept. of Human Services

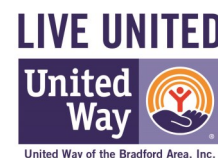
Denice Butler
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Tawnya Slater
Child Passenger Safety Technician



Child safety and injury prevention efforts are supported by funding from CARE for Children's trust; United Way and United Fund allocations; private donor support, sponsorships, and grants; and funding and technical support from Pennsylvania Safe Kids and the PA Department



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