CARE for Children

Annual Report 2019-2020





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During the 2019-2020 fiscal year, COVID-19 challenged the CARE staff to innovate, to adapt, and to transition to providing therapy services through tele-medicine. For the first time in almost 50 years Rainbow Corner Preschool ended the school year early, in March. After that the teachers and staff met preschool students weekly over Zoom. Like so many of us, the staff transitioned to making the best of working at home and ensuring that many

services could be offered in some form.

The pandemic has renewed the board of directors' focus on organizational stability and sustainability. In the past 10 years CARE ran a successful capital campaign and constructed the Ashley Booth Griffin CARE for Children Center, and upon completion of the capital campaign launched a successful annual fund. New staff have been hired, programs have been created and expanded to meet the needs of local children, and the center has been an asset to the growth and aspirations of CARE.

As we look towards the future--- new goals need to include, an investment in technology and training; the retention and recruitment of outstanding staff; and increasing inclusion and outreach services. The board is also working to build donor awareness and support of our endowment to not only provide a safety net, insuring needs are met, but to fuel growth.

Fiscal Year 2019-2020 was a year of challenges, not only for CARE for Children but for so many of our businesses, non-profits and for so many of us. It also saw generosity and kindness. In whatever way you supported CARE for Children and the greater community, thank you. I would also like to thank my fellow board members for their unwavering leadership and the staff for their unwavering commitment in support of CARE's mission of 'improving the lives of children of all abilities.'

Stay safe,

MAT

Norm Strotman President, Board of Directors



At CARE for Children, we work hard to transform expectations for children of all abilities through therapy services, early learning programs, with injury prevention initiatives, and outreach efforts.

This year has brought home—that lasting change for children begins with family stability and the capacity to develop resilience. Resilience is that ability to bounce back when adversity strikes, to know where to go for help, and to prioritize needs. The COVID-19 pandemic has certainly tested all of our resilience.



Many times, those of us who work for non-profits tend to look through mission-colored glasses. What can be done within the parameters of our mission? Where are there unmet needs that we can fit in our strategic plan? As we drive forward, sometimes we forget *Maslow's Hierarchy of Needs* in relation to the families who receive services: Are they able to meet the basic needs of food, shelter, clothing, baby supplies, or child care? These needs should be considered as we provide services.

What CARE for Children does right...

The CARE staff has long excelled at establishing rapport with families, using parent coaching to empower families, and adapting approaches to engage families while remaining cognizant of the barriers that families face.

CARE *Social Work* services help families access resources and get help in times of crisis or change. *Family Support* programs boost parent self-advocacy skills as well as promote networking with other families to strengthen natural supports. CARE also has a well-established *Special Assistance Fund*, where the staff, on behalf of families, may request items or other supports.

What can CARE do better?

At CARE, we need to continue to train staff to identify barriers that may prevent a child from thriving. CARE needs to constantly improve program quality and work to identify under-served children. Ongoing, dynamic collaboration with other organizations is needed to provide a comprehensive range of services for families and children. Identifying needs is not enough—we must continue to strive to meet our families where they stand.

The last half of this fiscal year has been challenging but also gracefilled. Donors stepping forward in even greater numbers, and widespread community support not just for CARE for Children but for so many organizations that seek to do good. At CARE we are grateful for all who have made it possible to weather the pandemic, who have helped us build greater organizational and community resilience, so we in turn, can ensure a resilient, transformative future for local children. With Gratitude,

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Tina M. Martin Executive Director



Administration

Tina M. Martin Executive Director

Valorie Coast Finance & Office Manager

Leslie Kallenborn Development & Marketing Coordinator

> Staci McCord Administrative Assistant

Carrie Roberts Administrative Assistant- Finance

Pediatric Therapy

Ashley Carlson, MOT, OTR/L Pediatric Therapy Services Director

Kylie Battin, M.S., CCC-SLP Speech-Language Pathologist

Gina Kane, M.S., CCC-SLP Speech-Language Pathologist

> Ann Kane, PT Physical Therapist

Dana Pence, PT Physical Therapist

Lauren Warmath, DPT Physical Therapist

Kim Miller, OTR/L Occupational Therapist

Melanie Buchanan, BS, COTA/L Occupational Therapy Assistant Special Instructor Birth to Three

DeAnn Persichini, COTA/L Occupational Therapy Assistant

Joy Haney, MSW, LCSW Social Worker

Early Learning

Kimberly Engstrom, M.Ed. Preschool Director Language Special Instructor Birth To Five

Alexis Close, M.Ed. Preschool Teacher Language Special Instructor Birth to Five

> Barbara McGarry Preschool Aide

Janice M. Stiles Preschool Aide

Julie Walter Preschool Aide

Katlyn Hillard, M.Ed. Summer Recreation

Facilities

Doug Stiles Maintenance

Transforming Expectations

Fiscal Year 2019-2020

Pediatric Therapy Services

School-Based Therapy Services

CARE works with school districts across McKean County, the Coudersport School District in Potter County, and with home-schooled students to ensure students with disabilities and delays receive physical and occupational therapy services. These services help children better access the school curriculum.

School-based therapy services focus on children with Individual Education Plans (IEP's) or 504 plans who are identified by the district as needing additional services.

Physical therapy centers on a child's basic movement, balance and coordination, helping students navigate the classroom, physical education class, the playground and other school environments and activities.

Occupational therapy focuses on the development of a child's fine motor skills. The occupational therapy staff works to help children accomplish the daily tasks required for success in school, such as writing, painting, playing with toys, and cutting with scissors.

Therapists also work with adaptive equipment and make adaptations to the school environment.

School-based therapists work closely with the school team and students' families to deliver responsive services and to help each student treated reach his or her potential.



Early Intervention, Birth to Three

Physical Therapists, Occupational Therapists, Speech-Language Pathologists, and Special Instructors provide treatment for infants and toddlers who have been identified with developmental delays. Therapy is provided in the child's natural environment using a coaching model to encourage parent/caregiver participation in treatment.

CARE also has a Social Worker on staff who may assist families by providing emotional support, identifying and coordinating community resources, and/or offering parent education, counseling and crisis intervention.

Early Intervention is a collaboration of services which assist and empower families in improving their young child's development. Referrals are made by pediatricians, other health care providers or parents/caregivers to the county Early Intervention system who then refer the child for evaluation and treatment.

Tele-Intervention Therapy Services





Sensory Santa Visit at the Bradford Area Public Library Transforming Expectations

Fiscal Year 2019-2020





Screening Day at the Ashley Booth Griffin CARE for Children Center

Early Learning Programs

Rainbow Corner Preschool

Rainbow Corner Preschool is an inclusive program serving children three to five years of age. The preschool is licensed by the Pennsylvania Department of Education and follows a curriculum that is aligned with Pennsylvania Early Learning Standards.

Rainbow Corner fosters an environment to meet each student's developmental and early learning needs. The learning centers in each classroom are equipped with appropriate materials to enhance and support the curriculum.

CARE also has developmentalists on staff to help address specific developmental delays.

The preschool's inclusive setting is designed to enhance each child's physical, social, emotional and cognitive development. Rainbow Corner encourages students to be active explorers of the world.

Developmental Playgroup

CARE's Developmental Playgroup focuses on the unique developmental needs of toddlers ages 24-42 months. Focusing on language development, the playgroup helps children enhance and acquire language skills by providing a language rich environment.

Social and sensory skills are promoted through structured play while focusing on manners and self help skills. Playgroup focuses on activities that encompass one or more of the five senses and how toddlers can better explore the environment around them.

Summer Early Learning

CARE hosts summer day camp for preschool age students which focus on STEAM (Science, Technology, Engineering, Art, and Mathematics) activities. The camp was cancelled in summer of 2020 due to the pandemic.

> 123 Children were screened by CARE therapists and teachers in 2019-2020.

Developmental Screenings

CARE therapists and early learning staff held a Developmental Screening Day at the Ashley Booth Griffin CARE for Children Center in October of 2019.

Throughout the year, CARE therapy and early learning staff also conduct developmental, gross motor, and scoliosis screenings in early learning programs, and at schools, health fairs, and other community events. Transforming Expectations

Fiscal Year 2019-2020

Community Outreach

Community Outreach: Family Support and Engagement Community outreach efforts are important initiatives in CARE's overall delivery of services and programs. By recognizing the toll raising a child with special health care needs may take on a family, CARE aims to provide positive supports.

Many of CARE's programs focus on family engagement to ensure better outcomes for the children who participate. We want families to join in decision-making and goal setting for their child; engage families in two-way communication and advocacy; and to provide coaching and learning activities for the home and in the community.

Efforts include family coaching in the Early Intervention Program; providing information, referrals and connections to community resources; programs like Best Baby Playgroups which aim to help parents enhance their young child's development; participation in community events like Kids Fest; and the sponsorship of parent education, family support and professional workshops on a variety of topics.

Disability Awareness

CARE's Disability Awareness program aims to promote acceptance for children with physical and developmental disabilities. CARE conducts presentations upon request for schools in McKean and Potter Counties, as well as presentations for civic and professional groups.

Equipment Loan

CARE loans walkers, wheelchairs, lifts, bath chairs, adaptive recreation equipment, and other items with the referral of a health care provider. Equipment is subject to fit and availability.

Verner W. Smith Adaptive Equipment Clinic

CARE provides consultative services in collaboration with mobility professionals to provide a team approach for filling prescriptions for medical and adaptive equipment; and making necessary adjustments and repairs.



Adaptive Camps, Clinics and Recreation Activities

Therapeutic recreation for children with disabilities provides many benefits including; cardiovascular fitness and improved strength, balance, coordination and muscle control. It also improves selfesteem, provides an opportunity to gain socialization skills and encourages fair-play and sportsmanship.

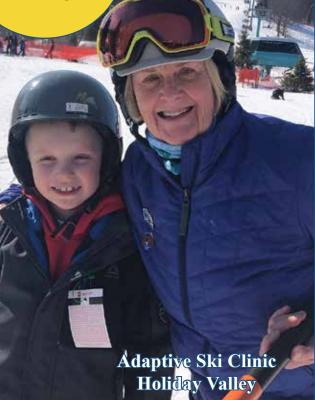
CARE's recreation programs for 2019-2020 included: The Trailblazers Basketball and Soccer Teams; Byllye Lanes Bowling with the Exchange Club; the Holiday Movie Celebration at the Main Street Movie House; Port Allegany Rotary Holiday Party; the Holiday Valley Adaptive Ski Clinic; and the Basketball Mini-Camp at the YMCA.

CARE Kid Fitness

CARE therapists assist the physical education teachers from George G. Blaisdell Elementary and School Street Elementary who conduct weekly adaptive gym classes to promote life-long fitness and the positive self-esteem of students receiving therapy services.



Children & Adults benefitted from Community Outreach Services/Programs.





Fiscal Year 2019-2020





CARE for Children is the lead agency for the Safe Kids McKean County Partnership with Safe Kids Pennsylvania. Safe Kids McKean is guided by an advisory committee comprised of representatives from local and state organizations, and volunteers; and child safety and injury prevention programs and initiatives are supported by United Way funding, donations, sponsorships, grants and CARE for Children Trust Income.

MCKEAN COUNTY CRIBS FOR KIDS

McKean County Cribs for Kids, a National Infant Safe-Sleep Initiative, promotes infant safe sleep practices for local families. The program provides a Cribette portable crib or Pack 'n Play® if families cannot otherwise afford safe-sleeping environments for their infants. CARE has two Safe Sleep Trainers on staff who provide education and training on proper sleep position and sleep environment for the baby.

CHILD PASSENGER SAFETY (CPS)

Safe Kids works closely with volunteer Tawnya Slater, Certified CPS Technician, other local, volunteer CPS Techs, the Pennsylvania Chapter of the American Academy of Pediatrics Traffic Injury Prevention Project (TIPP) and the Bradford Regional Medical Center to properly fit car seats and provide replacement seats if needed. The program requires that a certified car seat technician fit and properly install the seat in the vehicle, and the car seat needs to be the primary seat for the child. During the fiscal year, a total of 17 car seats were replaced and installed; and an additional 21 car seats were checked for proper fit and installation.

HOME SAFETY ITEM REFERRAL & PARENT RESOURCES

Since 2012, the McKean County Partnership has worked with athome visitors to bring necessary home safety items/childproofing items to families in need. Safe Kids distributes various items such as door knob covers, cupboard locks and latches, outlet covers, appliance locks, toilet seat locks, furniture straps, smoke detectors, and carbon monoxide detectors. The McKean County Family Centers, Parents as Teachers program, and Early Intervention providers are active partners for this program, providing family referrals.

RIDE SAFE BICYCLE SAFETY EVENTS

Safe Kids Pennsylvania - McKean County Partner has an ongoing effort which supports bicycle safety and helmet use initiatives for school age children. CARE staff, along with the support of the United Way (Bradford, Smethport and Port Allegany Campaigns), participates in bicycle safety education, helmet give-aways and fittings for local Kindergarten classes and by request.

COMMUNITY INVOLVEMENT

Throughout the year, representatives from the Safe Kids Partnership, CARE staff and child safety partners participate in various community-wide initiatives and events to promote child safety and injury prevention efforts. The partnership also provides training on various child safety-related topics to organizations and community groups.



Fiscal Year 2019-2020

<u>Safe Kids Pennsylvania –</u> <u>McKean County Partner</u> <u>EVENT/PROGRAM</u>	<u>#</u> Impacted	# <u>of Safety</u> <u>Items</u> Distributed	<u>No.</u> Volunteers/Staff	<u>Safety Items</u> <u>Distributed</u>
Child Passenger Safety and Car Seat Checks	38	14	7	38 car seats checked and 14 car seats replaced; car seat and child passenger safety information distributed.
McKean County Cribs for Kids	104	19	4	Safe Sleep trainings were conducted for the Bradford Rotary Club, Kane Rotary Club, STEPS Drop-In Center, and the Bradford Lions Club. 19 home visits/educational sessions were completed with families.
Safety Item Referral Program	86	209	1	Childproofing kits and other safety items and information were distributed through at- home visiting professionals.
Safe Baby Bags for Children born at Bradford Regional Medical Center	33	33	3	Safe Baby bags with a voucher for a free childproofing kit, Mr. Yuck stickers, and information on child development and safety topics were given out until the OB/GYN Department was closed on October 1, 2019.
"Ride Safe" Bicycle Safety and Helmet Distribution				Bicycle Safety events and the Kindergarten Bike Helmet program was suspended in the Spring of 2020 due to COVID-19.
Other Safety Programs, Activities and Community Outreach: World Breastfeeding Day Preschool Program: Car Seat Safety CARE Baby & Toddler Screening Day Preschool Program: Fire Safety Glow Sticks for Halloween Safety Community Safety Presentations Advisory Committee Meetings	815	659	25	Safe Kids partnered with community organizations to provide information on safe sleep, fire safety, sun safety, car seat safety, and Halloween safety.
TOTAL	1,076	934	40	

ADVISORY COMMITTEE MEMBERS 2019-2020

Tina M. Martin- Coordinator CARE for Children

Kimberly Engstrom CARE for Children

Leslie Kallenborn CARE for Children Jennifer Fitton Beacon Light Behavioral Health Systems

Paige LaBrozzi United Way of the Bradford Area, Inc.

Nate O'Lay Beacon Light Behavioral Health Systems Debbie Olson, RN PA Department of Health

Terri Stauffer, BSW Bradford Regional Medical Center

Tawnya Slater Child Passenger Safety Technician

CARE for Children Fiscal Year 2019-2020



Early Intervention for Children Ages Birth to 3

216 Babies and toddlers received Early Intervention Services.	Occu Serv Wor prov	upational Th ices, Special k were ided for es and	ssions of Physical and erapy, Speech-Langu I Instruction and Soci	age	Hours of Pro Bono Therapy Services were completed by CARE therapists.
Child Sales C Injury Provention Ig076 Children and Adults were positively impacted by child safe initiatives and/or receiv safety items.	ety	Rainbow or Develo	AS n were enrolled in Corner Preschool pmental Playgroup CEARNING CONSTRUCTION C	dev a	Children and Adults benefitted from outreach and health services including Social Work, Family Support, velopmental screenings, and inclusion services.
 THERAPPOING INFORMATION 207 Students participated in recreation activities and the Trailblazer Team Program. Therapists provided 140 hours of Adaptive Physical Education. 		Students received weekly therapy in school or at home via tele-health services.		School-based sessions of Physical Therapy, Occupational Therapy and/or Speech-Language.	

2019-2020 CARE for Children Giving

Annual Fund, Tribute Gifts, Outright Gifts, Sponsorships, In-Kind Donations, Special Events

<u>Platinum</u>

United Way of the Bradford Area, Inc. Zippo Manufacturing Company

Gold

Philo & Sarah Blaisdell Foundation*

Silver

Brett and Danielle Booth Northwest Bank

<u>Bronze</u>

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Anonymous

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Anonymous Kylie Battin* Kevin and Janice Behan Jim Belardia* Karl and Toni Belser John and Mary Blair Jason and Lynette Campogiani Gene Carll* Jim and Helen Carroll Pat and Gloria Carroll Roberta Carter Dick and Ann Cavallero Courtney Clarke John and Alexis Close* Gloria Colella Guy and Martha Colella Vicki Colley Jim and Gae Colligan Gerald and Bonnie Conklin Terri Cook Rick and Jill Cottillion* Gus and Mary Ann Crissman Tim and Nancy Crissman* Tim and Sandy Ekas Larry and Noreen Eliason Gordon and Janice Ernest Angela Erway Charles P. Fair Dennis and Linda Fox Kevin and Judy Fox Karolyn Graves Marjorie Grove

Katlyn Hillard Gregory and Deborah Hogue Margaret Holland Joyce Hotelling Patricia Hurtack Paul and Rose Kessel Mary Kinney and Bill Summerson* Joan Klinestiver Jim and Sharon Long Melanie Luther-Shay Lou and Jane Luzzi Barb Lyons Paul and Shirley Madison Jim Maduri Jim and Marcia McAndrew Teresa Mealy Rick and Marcia Morrison Kim Murphey Angela Nelson Bill Peckham Mark and DeAnn Persichini* Jerry and Tammy Peterson Mike and Rhonda Pfeil Michael Price Clare Pusateri Claudia Quinn* Ioan Raabe Randy and Beth Race Dennis and Nancy Ridgeway Jim and Carrie Roberts* Joanne Roeder Warren and Janet Roll Lynn and Jane Sanderson Bill and Linda Sayers* Steve and Vickie Skvarka* Kay Smeal **Jennifer Smith** Steve and Barb Stidd Carole Thomas Eleanor Thumpston Kathleen Thumpston Dennis and Lori Trumbull Wendell and Nellie Wallace* Deborah Ward Tim and Johann Weaver Hawkeye and Sara Whitney Mary Winner Mary C. Wolford Chris and Maria Wolcott Valerie Yerdon

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Advance Auto Parts Allegheny Fiber Arts Anonymous Arby's Restaurant Autozone Bayline Insurance Agency Beach House Tanning Salon

Beacon Light Behavioral Health Systems Beefeaters Bella Capelli Best Western Bradford Inn Ava Borer Bradford Area Chamber of Commerce Bradford Area Public Library Bradford Creative & Performing Arts Center Bradford Pipe & Supply Bradford Save-a-Lot Bradford YMCA Jan Brown and Mary Sue Golen Burger King Burns & Burns Insurance June Carley Charlie Company 1112 Chef Specialties Christon's Mirror Image CNB Bank Bunny Comilla Costa's Hardware Crosby Mini Marts/Reid Petroleum Cutco Corporation Domino's Pizza Earth-Works Family Video Flickerwood Fox's Pizza Den Fuhrman Chiropractic Center James and Karen Gelston Good Times of Olean Fred and Allison Graham Graham's Greenhouse & Landscaping Jeff and Anne Hardy Hayden's Auto Detailing & Window Tinting Hill Memorial United Methodist Church Holiday Valley Resort April Holland Howard Drilling Jim Coast Sales & Service John Williams European Pastry Shop Just Riding Along **JVB** Northern Tier Kabob's at The Option House Jim and Leslie Kallenborn Kay's Klassic Hair Designs Kiwanis Club of Bradford Doug and Lynne Kuntz Little Caesars Logyard Brewing Main Street Moviehouse Man's World Marilyn Horne Museum & Exhibit Center Mick and Michele Marshall Mary C. Martin Susan Martin Tina M. Martin Mary Kay, Bonnie Booth McKean County Dept. of Human Services

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The 2019-2020 CARE for Children list of donors includes gifts and pledges made from July 1, 2019 to June 30, 2020. Donations made after June 30, 2020 will be included in the 2020-2021 Annual Report.

* Asterisk indicates that the donor made a gift to CARE for Children's Annual Fund between July 1, 2019 and June 30, 2020.

In-Kind donations include contributions of goods and services, including prizes for the 2019 CARE 'fore' Children Golf Tournament.

If any mistakes of omissions occurred in the production of this Annual Report, please let us know so that we may apologize and correct the error. Thank you for your generosity.

2019 CARE ' fore' Children Golf Tournament

<u>Premier Sponsors</u> Philo & Sarah Blaisdell Foundation Allegheny Bradford Family of Companies

Lead Sponsor Zippo/Case Museum

<u>Course Sponsors</u> Cattaraugus Region Community Foundation – *Kids & Cancer Fund* Marshall Insurance Services, Inc.

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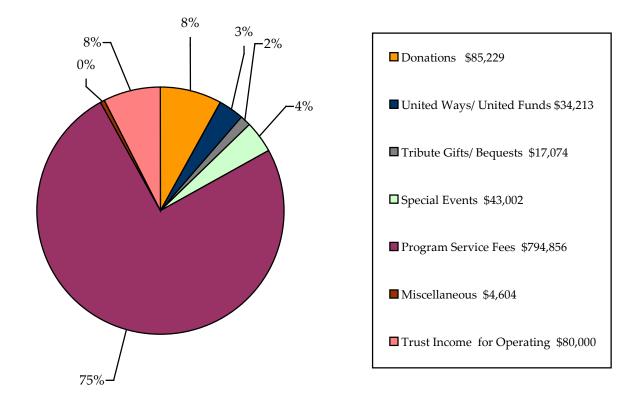
Golf Cart Sponsors

Anonymous – In Honor of Alla Marie 'Bunny' Comilla Jeff and Debbie Backer – In Memory of Scott Ruth

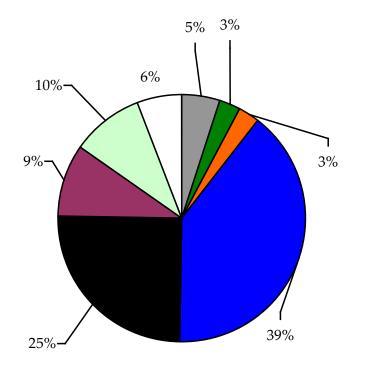
In Memory of David and Theresa Bayline Bookkeeping Etc., Marcia Morrison CARE for Children -In Memory of Joe 'Jose' Troutman June Carley Gene Carll -In Memory of Donna R. Carll Carl and Carol Cavallero -In Memory of Yogi Cavallero Valorie Coast -In Honor of Ziggy and Mylee Gene and Helen DeFrank -In Memory of David DeFrank Patti DeFrank -In Memory of Mark Andrew Morell Mike and Patty Gamble -In Memory of Cecil Gamble Fred and Allison Graham -In Memory of Aleksa Carey and Jeff Armstrong Graham's Greenhouse and Landscaping Bob and Tammie Hannon -In Memory of Bryan Timothy Hannon Dan, Sue, Kate and Meg Hillard -In Honor of Guy "Pop-Pop" Hillard Ron and Carol Johnson -In Memory of Sydney Bennett Steve and Kathy Kresge -In Memory of Bill and Jolene Kresge Joan Mansour -In Honor of Jonah Schmidt Mary Martin -In Honor of Kathy Symington Steve and Jan Middlebrough -In Memory of Andy Middlebrough Steve and Jennifer Morgan Ron and Terri Orris -In Memory of Don Girard and Tom Girard Carol Pecora -In Honor of Trevor Pecora Dr. and Mrs. Anil G. Pradhan -In Memory of Orvis Jarrett Debbie Price -In Memory of Betty and Leo Moran Scott and Mary Ann Quinn -In Memory of Joseph and Frances Candelora; In Memory of Ronald and Barbara Quinn Ryan Race -In Memory of Barbara Race Jean Ross & Family -In Memory of Dr. Edward R. Ross Pat and Carol Ryan Bob and Kathy Stidd -In Memory of Julianna Rose Barton Louise Stoltz -In Memory of Harry Stoltz Bill and Debbie Taylor -In Honor of Preston Taylor Tom Vinciquera -In Memory of Hank Vinciquera Wendell and Nellie Wallace -In Memory of Floyd and Elizabeth King Tim and Linda Walter -In Memory of JoAnn Walter and Mike Walter

Ki and Kathy Bayline -

Operating Revenues 2019-2020 Total: \$1,058,978



Operating Expenditures* 2019-2020 Total: \$1,179,369





CARE for Children Trust Activity 2019-2020 Unrealized Gains (Losses) on Investments: \$62,530 Investment Income: \$32,591 *Operation depreciation is not included in the expenditures. (\$80,880) Across Expense Classes CARE for Children P.O. Box 616 Bradford, PA 16701 814-362-4621 FAX: 814-362-1066 e-mail: care@careforchildren.info



Return Service Requested



Contact **CARE** for Children at the Ashley Booth Griffin CARE for Children Center P.O. Box 616 ~ 723 East Main Street, Bradford, PA 16701 814-362-4621 FAX: 814-362-1066 Website: www.careforchildren.info

Mission

CARE for Children is a non-profit organization dedicated to improving the lives of children of all abilities.

Vision

The realization of an ability-focused culture which helps children cultivate independence, empowers families, and creates a community which fosters the dignity of all.

As a Standards for Excellence accredited organization, CARE for Children has demonstrated its commitment to advancing the ethics and accountability of operations, as well as that of the non-profit sector, and we have opened the organization to an extensive review process which includes a jury of experienced peers. CARE was accredited in 2004, re-accredited in 2007, 2013, and 2017.





The official registration and financial information of CARE for Children may be obtained from the Pennsylvania Department of State by calling 1-800-732-0999. Registration does not imply endorsement.

