



SAFE KIDS PA-MCKEAN PARTNER PROMOTING CHILD SAFETY and INJURY PREVENTION

Community Report July 1, 2013 — June 30, 2014

HIGHLIGHTS of SAFE KIDS MCKEAN COUNTY'S EVENTS & ACTIVITIES

YOUTH SPORTS SAFETY & INJURY PREVENTION

In May, Safe Kids McKean presented to the sixth-grade class at Fretz Middle School on the importance of safety while participating in various sports and recreational activities. Topics of discussion included hydration, concussion prevention, wearing bicycle helmets, and maintaining bikes and safety gear.

RIDE SAFE BICYCLE SAFETY EVENTS

Safe Kids McKean continued to target bicycle safety and helmet use initiatives. CARE Staff presented to Boy Scout Troops, middle school, elementary and preschool students as well as community groups on bicycle safety. CARE participated in American Refining Group's Community Health and Safety Day, fitting 32 helmets to kids in need. The chapter also spent a day fitting 30 students at Fretz for bicycle helmets, replacing 26 of the helmets during the school's Relay for Life. Throughout the summer months, representatives from the chapter also made themselves available to fit and distribute helmets at the CARE for Children office.

CHILD PASSENGER SAFETY (CPS)

Safe Kids McKean works closely with the Pennsylvania State Police (Kane Barracks), Bradford Regional Medical Center, and the City of Bradford Police Department to ensure families in need of car seats have access to them. CARE requires that certified technicians fit the child in the seat and installs the seat in the vehicle. Eighteen car seats were checked and six were replaced. Additionally, CARE for Children's Rainbow Corner Preschool students received CPS bags during classroom presentations, had a car seat demonstration, and they were read a story on the importance of using car seats and seat belts.

BRINGING UP SAFE BABIES

Since 2007 Safe Kids McKean has been working to ensure that every baby born at the Bradford Regional Medical Center (BRMC) goes home with a gift certificate for a child proofing kit and other safety and injury prevention materials. This year CARE partnered with BRMC, the PA Department of Health, and the United Way of the Bradford Area, Inc., to promote "safe babies".

"FIRE SMART FROM THE START" SMOKE DETECTOR PROGRAM

Safe Kids McKean partnered with the Bradford City Fire Department to install free smoke detectors into homes in the area that do not have one in place. Families develop a simple evacuation plan and are given fire safety information. The smoke detectors have a 10-year lithium battery and were provided by a grant from Safe Kids Pennsylvania.

SAFETY PARENT RESOURCE & ITEM REFERRAL PROGRAM

In the spring of 2012, with community Innovations funding from the United Way of the Bradford Area, CARE for Children launched a new program designed to bring necessary home safety items to families in need. Working with in-home service providers, we distribute various items such as door knob covers, cupboard locks and latches, outlet covers, appliance locks, toilet seat locks, furniture straps and carbon monoxide detectors. The McKean County Family Centers are an active partner in these efforts.

COMMUNITY INVOLVEMENT

Throughout the year, representatives from CARE for Children and our child safety partners participate in various community initiatives including: Corporate Family Wellness and Safety Days, National Night Out, the YMCA Kids Fest and other community-wide events. We will also speak at partner agencies such as the McKean County Collaborative Board, civic groups and other events to promote child safety and injury prevention efforts nationally and county-wide.



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<u>Safe Kids McKean EVENT/PROGRAM</u>	<u>No. Kids Impacted</u>	<u># of Safety Items Distributed</u>	<u>No. Volunteers</u>	<u>Safety Items Distributed</u>
Youth Sports Safety Initiative	68	68		Hydration, bicycle safety and youth sport injuries safety information.
Child Passenger Safety	47	18	5	18 car seats replaced; Love Me Buckle Me bags; car seat safety brochures.
"Ride Safe" Bicycle Safety	81	60		60 helmets; H.E.L.P Information stickers and bicycle safety, pedestrian safety and summer safety information.
Safe Baby Bags for Children born at BRMC	90	90		Safe Baby bags include a childproofing kit, Mr. Yuck stickers, and lead safety, car seat safety, Safe Sleep and immunization information.
Bradford City Fire Department Smoke Detector Program	44	19	2	19 smoke detectors installed; an escape plan information and checklist were distributed.
Safety Item Referral Program	200	310	22	Safe Kids distributed safety items to 42 families, including 25 carbon monoxide detectors.
Pumpkin Fest Family Centers Screening Days YMCA Kids Fest Community Banking Days Pet Safety (253 students)	773	1000+	4	Blinking reflector lights, reflector bracelets, Halloween safety brochures, stickers, ABC Activity Books, gun safety, car seat safety, bicycle safety, pedestrian safety, and youth sports injury information.
<u>TOTAL</u>	1303	1565	33	

Safe Kids Worldwide in 2013 asked that all chapters become larger coalitions, as well as meet specific criteria to use the Safe Kids logo and branding. CARE for Children as the lead agency and fiscal agent for the local chapter chose instead to become a partner of Safe Kids Pennsylvania.

This collaboration gives our organization access to the technical support and resources of the State agency and we have less constraints on our operations including our child safety and injury prevention efforts, ensuring they are targeted for local needs and that funds raised in our region, remain in our communities to fund those efforts.

In 2014-2015 CARE plans to re-establish and advisory committee made up of volunteers and organizations who wish to join us in our efforts to keep the children in McKean County safe and injury free.

Remember, Safe Kids are No Accident.



CARE for Children's child safety and injury prevention efforts are supported by funding from CARE's trust, United Way and United Fund allocations; private donor support, sponsorships, and grants; and funding and technical support from Pennsylvania Safe Kids and the PA Department of Health.



Safe Kids Pennsylvania- McKean County Partner
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