

SAFE KIDS PA-MCKEAN PARTNER PROMOTING CHILD SAFETY and INJURY PREVENTION

Community Report July 1, 2014 — June 30, 2015

HIGHLIGHTS of SAFE KIDS MCKEAN COUNTY'S EVENTS & ACTIVITIES

RIDE SAFE BICYCLE SAFETY EVENTS

Safe Kids Pennsylvania - McKean County Partner continued to target bicycle safety and helmet use initiatives. CARE staff participated in three bicycle safety events in Kane, Port Allegany, and Smethport, fitting a total of 37 helmets to children in need. Bicycle helmet cards were also given out, with several helmets being fitted at the Ashley Booth Griffin CARE for Children Center.

CHILD PASSENGER SAFETY (CPS)

Safe Kids McKean works closely with the Pennsylvania State Police (Kane Barracks); volunteer Tawnya Slater, Certified CPS Technician; Bradford Regional Medical Center; and the City of Bradford Police Department to ensure families in need of car seats have access. CARE requires that a certified car seat technician fit the seat and properly install the seat in the vehicle. A total of 13 car seats were replaced and installed. In addition, Rainbow Corner Preschool students received CPS bags during classroom presentations, had a car seat demonstration, and were read a story on the importance of using car seats and seat belts.



Since 2007 Safe Kids McKean has been working to ensure that every baby born at the Bradford Regional Medical Center (BRMC) receives a gift bag which includes a variety of safety and community resource information, as well as a redeemable gift certificate for a childproofing kit and other safety and injury prevention materials. CARE partners with BRMC, the PA Department of Health, and the United Way of the Bradford Area, Inc. to promote "safe babies."

"FIRE SMART FROM THE START" SMOKE DETECTOR PROGRAM

Safe Kids McKean partners with the Bradford City Fire Department to install free smoke detectors into homes in the area that do not have one in place. Families develop a simple evacuation plan and are given fire safety information. The smoke detectors have a 10-year lithium battery and were provided by a grant from Safe Kids Pennsylvania.

SAFETY PARENT RESOURCE & ITEM REFERRAL PROGRAM

In the spring of 2012, with *Community Innovations* funding from the United Way of the Bradford Area, CARE for Children launched a new program designed to bring necessary home safety items to families in need. Working with in-home service providers, we distribute various items such as door knob covers, cupboard locks and latches, outlet covers, appliance locks, toilet seat locks, furniture straps and carbon monoxide detectors. The McKean County Family Centers are an active partner in these efforts.

COMMUNITY INVOLVEMENT

Throughout the year, representatives from CARE for Children and our child safety partners participate in various community initiatives including Pumpkinfest, Kane Child Safety Day, Port Allegany and Smethport Summer Safety Days, YMCA Kids Fest, Bradford Library's Wellness Expo, and other community-wide events to promote child safety and injury prevention efforts.







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| Safe Kids McKean EVENT/PROGRAM | No. Kids Impacted | # <u>of Safety</u> <u>Items</u> <u>Distributed</u> | <u>No.</u> <u>Volunteers</u> | <u>Safety Items</u> <u>Distributed</u> |
|---|----------------------|--|---------------------------------|--|
| Child Passenger Safety | 41 | 13 | 3 | 13 car seats replaced; car seat and child passenger safety information distributed. |
| "Ride Safe" Bicycle Safety | 45 | 37 | 13 | 37 children received new bike helmets and information on bicycle safety, summer safety, and pedestrian safety. |
| Safe Baby Bags for Children born at BRMC | 48 | 48 | | Safe Baby bags include a voucher for a free childproofing kit, Mr. Yuck stickers, a McKean County Resource Directory, and information on child development and safety topics. |
| Bradford City Fire Department Smoke Detector Program | | 30 | 2 | 30 smoke detectors installed by the Bradford City Fire Dept.; an escape plan information and checklist were distributed. |
| Safety Item Referral Program | 122 | 66 | | 66 families received safety items. |
| Wellness Expo at Bradford Library Pumpkinfest Safety Presentations (534 students) YMCA Kids Fest Community Banking Days Child Safety Fairs (Kane, Port Allegany and Smethport) Children's Advocacy Center Day of Appreciation | 1,009 | 1,009 | | Blinking reflector lights, reflective bracelets and zipper pulls, Halloween safety brochures, stickers, ABC Activity Books, children's ice packs, gun safety, car seat safety, helmet safety; bicycle safety, water safety, pedestrian safety. |
| <u>TOTAL</u> | 1,265 | 1,203 | 18 | |

Safe Kids—McKean County Partner Advisory Council

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